

STAND OUT
FROM THE CROWD
WITH PRINT THAT SPARKLES



**WHO
WE
ARE?**

AST Digital Print Center is a state-of-art copying and printing one stop company for all of your printing, copying and advertising specials.

Our mission is to exceed client expectation by providing the highest-quality service possible in a timely manner. We create long-lasting, prosperous relationship with pur cleint in order to help them reach their goals and objectives.

AST Digital Print Center will continue to evolve as diversely skilled, fast moving team of professional ready to learn from each other and meet whatever challenges our clients may face. We at AST Digital Print Center have been the revolutionary changes in the fields of printing, copying and graphic design. We have always embraced these changes to ensure our customers get the best combination of quality, speed and price.

Our high speed make us the logical choice for handling all of your copying needs. our professional staff will setup your job to meet your specification with speed and quality in mind.

DIGITAL PRINTING

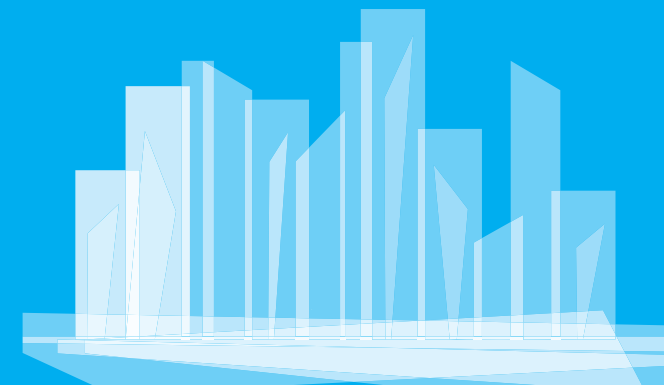
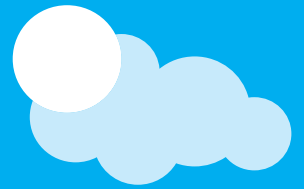
LARGE FORMAT PRINTING

BINDING, MOUNTING & LAMINATION

EQUIPMENT LEASE

GRAPHIC DESIGNING

DOHA



The ability to listen to our customers is as important as the ability to be heard

So how do you communicate with your customers?

At AST, we have established a market-leading position through the delivery of high quality, **print-based products and services** that offer genuine business solutions.



WHY WE ARE?

Irrespective of location and sector, 21st century businesses have and will continue to see fluid shifts in market trends and requirements.

To excel within the modern market place, businesses must be efficient, effective and ethical and communicate with their customers in a timely, specific and relevant manner.

Q. What **ADVANTAGES CAN DIGITAL PRINTING** offer you?

SPEED - With digital, documents can be produced and delivered same day.

UP-TO-DATE - If you are producing documents that require regular updating, digital offers flexibility. No more covering up address changes with stickers.

SAVE MONEY - If you are looking to personalise, reduce inventory and always hold up-to-date publications then digital printing is for you.

COST EFFECTIVE - Materials and labour costs are significantly lower when printing digitally.

ACCURATE PROOFING - Each sheet that comes off the press shows exactly what will be printed

FASTER TURN AROUND TIME - Less time spent in the studio and prepress department results in a faster turn-around.

PRINT ON DEMAND - Saves storage, eliminates waste and enables you to print what you need when you need it.

PERSONALISATION - Increases reader retention and delivers greater return on investment.



Digital Printing Services

AST helps design and create documents which create the right impression as there is never a second chance to make that first impression.

Some of the services offered include:

- **A3 & A4 COLOUR PRINTING**
- **CORPORATE BROCHURES**
- **TRAINING MANUALS**
- **CORPORATE NEWSLETTERS**
- **FLYERS**
- **BUSINESS CARDS**
- **LETTERHEADS**
- **ENVELOPES**
- **INVITATIONS**
- **CERTIFICATES**
- **COUPONS**
- **ID CARDS**



Personalised Documents

AST also designs and develops personalised documents such as photo books, calendars, greeting cards, invites, flyers etc.

These can be used as corporate gifts, for use in sales promotions or events which may be held.

Services offered include:

- **CALENDARS**
- **FULL PHOTO GREETINGS CARDS**
- **THANK YOU CARDS**
- **CORPORATE GIFT ITEMS**
- **IVITATIONS**
- **SEASONAL GREETING CARDS**
- **PERSONALISED BINDERS**
- **ID CARDS & NAME BADGES**
- **CD PRINTING**
- **TENT CARDS / SHOWCASES**
- **POINT OF SALE ITEMS**
- **PERSONALISED GIFTS**





Large Format

AST Digital Print delivers your corporate messages in bigger and better ways. We provide affordable, quick and easy custom made signs, posters and banners. budget and strategy are given utmost importance throughout the entire production process.

Services Offered include:

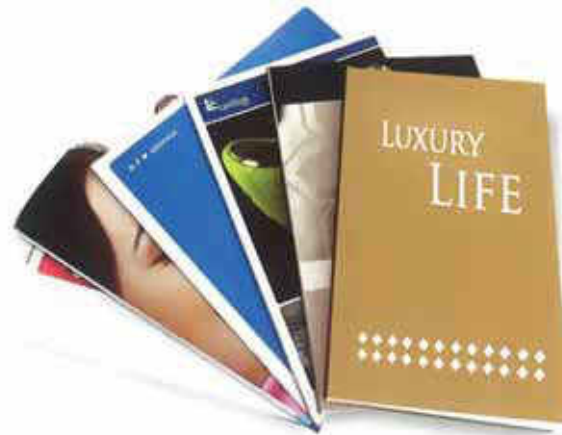
- **POSTERS**
- **INDOOR & OUTDOOR BANNERS**
- **STORE AND WINDOW DISPLAYS**
- **WALL DECORATIONS**
- **ROLL UPS & POP UPS**
- **DISPLAY STANDS**
- **METAL & PLASTIC SIGNS**
- **EXTERIOR SIGNAGE**
- **VINYL BANNERS**
- **LARGE FORMAT**
- **PRESENTATIONS**



Binding Mounting & Lamination

Services Offered include:

- PERFECTED BINDING
- SIDE SEWING
- CASE BINDING
- RIVET BINDING
- COLLATION
- BOOKLET MAKING
- COMB BINDING
- WIRE BINDING
- TAPE BINDING
- STRIP BINDING
- MOUNTING GRAPHICS
ONTO FOAM BOARD/FOREX
- MATT AND GLOSSY
LAMINATION





OUR SERVICES

Copying & Plotting

CAD PLOTTING

Colour/Black & White

COPYING

Colour/Black & White

SCANNING

Colour/Black & White



Equipment Lease

We 'RENT' several office equipment's like Digital plotters, Engineering plan printers, photocopiers, binding machines... etc, without any investment from clients. Our clients have found that this scheme is very economical & hassle free.

Benefits of equipment renting:

- **NO INITIAL INVESTMENT**
- **24X7 SUPPORT TEAM**
- **NO WORRIES ON WARRANTY OR GUARANTEE**
- **PERIODICAL MAINTENANCE WITHOUT ANY COST/AMC**
- **NO STOCKING OF EXPENSIVE CONSUMABLES**
- **STAND BY EQUIPMENTS IN CASE OF MAJOR BREAKDOWNS**
- **NO NEED TO WORK OBSOLETE MACHINES**
- **TRANSPARENT JOB COSTING**
- **NO WORRIES ABOUT THE MACHINE RUN TO ITS OPTIMUM VOLUME**

Guaranteeing an efficient service with cost effective solution and high quality





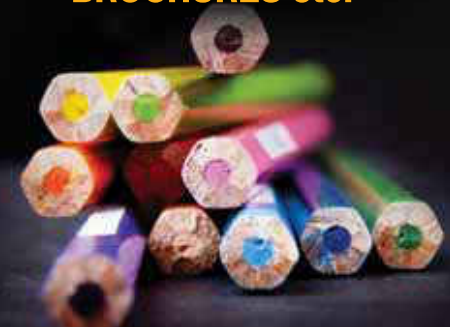
Graphic Designing

Our graphic designers are responsible for the presentation of print ads, and the work closely with art department for providing the necessary images for whatever format advertisement is decided upon.

All team members involved in creative services are responsible for developing the advertising platform, which sets the theme and tone of the ad campaign. Drawing upon specific, positive features of the product advertised and extrapolate the benefits the consumer could expect to receive as a result of using the product. the campaign, through the development of this platform proves to be eye-catching

We specialized in :

**LOGO DEVELOPMENT
BRANDING & IDENTITY
BRAND GUIDELINES
CREATIVE SOLUTIONS
CREATIVE PRESENTATION
POSTERS, FLYERS,
BROCHURES etc.**



THINK
POSSIBILITIES

Kodak Nexpress SX3300

Gold

For metallic impact and sparkle expand your applications.

Water mark

Ideal for proof prints - a great way to brand a studio - or to add effects to special cards.

Spot gloss

To add a high-gloss pop to text and images.

Perfect touch gloss

For a durable, laminate - like high-gloss finish.

Dimensional printing

To add a 3-Dimensional texture or raised printing.

Red Fluorescing ink

To add security printing or improve workflow automation.


**5 COLOUR
SOLUTIONS**




Doha

www.astqatar.com



 **AST Digital Print Center (Br.)**
P.O Box 32483, La Rose-3
Near Capital Station, Doha-Qatar
Tel. +4029 4024
Fax. +974 4493 4923
astdoha@astuae.com
www.astqatar.com

 **AST Digital Print Center**
P.O Box 32483, Al Reem Tower
Near City Center, West bay, Doha-Qatar
Tel. +974 4476 5000
Fax. +974 4493 4923
astdoha@astuae.com
www.astqatar.com